

SAF Handbook  
GUIDE TO SYSTEM DESIGN  
v.3.04

Spicosa WP3

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## 1 Introduction

2 What you are reading is a product of the SPICOSA research project, funded  
3 by the European Commission from 2007 - 2011. SPICOSA stands for  
4 ‘**S**cience and **P**olicy **I**ntegration for **C**Oastal **S**ystem **A**ssessment’. Its re-  
5 search was aimed at developing and testing a toolbox of methods for pro-  
6 viding multidisciplinary advice to ‘stakeholders’ and ‘governance’ concerning  
7 environmental problems in the coastal zone, in order to improve the zone’s  
8 ecological *sustainability*, economic *efficiency*, and social *equity*. **Sustain-**  
9 **ability** relates to the capability of an ecosystem to go on supplying humans  
10 with ‘goods and services’. **Efficiency** is about making the best use of those  
11 resources for the satisfaction of human needs, and **equity** is about the fair  
12 distribution of such satisfaction.

13 It was in response to the need for such a methodology, that the SPICOSA  
14 project developed and tested the ‘Systems Approach Framework’ or SAF.  
15 As explained in section 9, a SAF application has four main steps:

- 16 1. System Design
- 17 2. System Formulation
- 18 3. System Appraisal
- 19 4. System Output

20 Each step of the SAF has a handbook to describe its implementation. This  
21 handbook is a guide to step 1, ‘System Design’. It also introduces the SAF  
22 as a whole.

## 23 2 Who are ‘you’ and who are ‘we’?

24 The first drafts of the material contained in SAF handbooks were written  
25 for members of the Spicosa project to test during a set of ‘Study Site Appli-  
26 cations’, or SSA, at sites as diverse as a Swedish fjord, a Spanish beach, or a  
27 Turkish estuary. Based on SSA experience, we have re-written this guide to  
28 the first step, ‘System Design’, for a wider audience. We assume that you,  
29 the reader, are an environmental researcher or regulator, or a member of  
30 the public; that you have a concern about an environmental problem arising  
31 from human activity in the coastal zone; and that you want to help find  
32 a solution to this problem that optimizes human well-being whilst preserv-  
33 ing environmental sustainability. We also assume that you have a general  
34 knowledge of coastal zone ecology and geography.

35 The Spicosa method involves three main groups of actors:

36 **‘stakeholders’:** people or institutions that have an interest in the environ-  
37 mental problem because they cause it, or are impacted by it, or might  
38 be affected by the solution

39 **‘governance’:** people or institutions who make laws or policy regarding  
40 environmental problems, or who implement those laws or policy;

41 **‘scientists’:** the technical experts, including ecologists, economists, mathe-  
42 matical modellers, political scientists, social scientists, and systems an-  
43 alysts, who will apply the SAF to provide stakeholders and governance  
44 with the information they need for better deliberation of management  
45 or policy options.

46 When we address ‘you’ in this guide, we sometimes mean ‘you’ in the  
47 general sense of ‘you, dear reader, from any of the three groups of actors’,  
48 and sometimes in a more focussed sense of ‘you, someone who will implement  
49 the steps of the SAF, or who will manage a team doing this’.

50 When we write ‘we’ in this guide, the pronoun is meant to refer to the  
51 team that assembled the material for the first drafts of the ‘System Design’  
52 handbook, from which this short guide has been abstracted. Members of  
53 this team are listed at the end of the guide: ‘we’ include oceanographers,  
54 marine ecologists, modellers, social scientists and economists, who learnt  
55 interdisciplinarity and ‘systems theory’ during the writing of these drafts  
56 and from the experience of our Spicosa colleagues in applying the SAF.

### 3 How to use this Guide

This document gives an overview of the ‘System Design’ step. It is a short guide, in essence a set of lists of things to do, with brief explanations of key ideas. We recommend that you:

1. read the Guide once through completely, to understand the nature of ‘System Design’ and of how to start an application of the ‘Systems Approach Framework’;
2. subsequently, work from the ‘to-do’ lists (in Tables 5, 7, 8, 9, and 10), referring to separate and more detailed handbooks when you need further guidance in technical tasks.

There are a number of words, such as ‘stakeholder’, that we use, and want you to understand, with a particular technical meaning. These words are often highlit in various ways - by the use of ‘inverted commas’ or *italic font* - and are briefly defined at points where the word appears in **bold font**. The *SAF web-site* a more complete and more detailed glossary of Spicosa-related terms. There are a few ideas that require more than simple definition, because they are so important to understanding the SAF, that we outline them in sections 5 to 8. Following these is a section (9) giving an overview of the SAF as a whole and of the tasks of ‘System Design’. Detailed instructions for ‘System Design’ start in section 10 dealing with the ‘Issue Resolution’ task.

## 78 4 Assembling and managing an interdisciplinary 79 team

80 This section is addressed to those who are carrying out the technical work of  
81 implementing the ‘Systems Approach Framework’ in a particular case - i.e.  
82 to the actors that we refer to as ‘scientists’. An application of the SAF needs  
83 knowledge of ecology, economics and social and political sciences, together  
84 with skills in numerical modelling and the management of relationships with  
85 stakeholders and governance. It will be unlikely that one person has all the  
86 necessary knowledge and skills, and a SAF application is therefore usually  
87 made by a multidisciplinary team. The section heading refers to an ‘inter-  
88 disciplinary’ team, because we hope that, during a SAF application, team  
89 members will learn sufficient of each others’ technical language for the team  
90 to function as a unit, so that the team’s work will describe the behaviour of  
91 an ‘EcoSocialEconomic System’ as an entity.

92 The first task for the manager of a SAF application is this: consider  
93 your human resources: what people and skills can you draw on? How much  
94 of their time is available? How does this fit with the magnitude of the  
95 problem with which you are dealing and the deadline by which your stake-  
96 holders/customers need answers? Actually, you may not be able to answer  
97 these questions in full until the end of the ‘System Design’ step. See sec-  
98 tion 14 concerning how to better match your problem and resources when  
99 you reach that stage. Meanwhile, you need an initial team to identify and  
100 meet with stakeholders and to explore with them the environmental problem  
101 of concern.

102 When you have finished reading this guidebook, get your team together  
103 and ask them to read it also. And finally, keep this in mind: the team should  
104 see itself as part of a self-organizing human-environment system: it is to be  
105 expected that its members will learn, and change, and that methods will  
106 evolve, as a result of experiences during the application.

## 107 5 The problem: human activities lead to impacts 108 on ecosystem goods and services

109 Members of the species *Homo sapiens* are, of course, components of **ecosys-**  
110 **tems**, where communities of animals, plants and micro-organisms interact  
111 amongst themselves and with the non-living environment. Nevertheless, it  
112 is common to distinguish between, on the one hand, ‘humans’, and, on the  
113 other hand, ‘the environment’, the milieu in which humans live. It is the  
114 second perspective that is adopted in the acronym **DPSIR**, which refers to  
115 the chain of links between the driving forces within society (D), the pressure  
116 on the environment (P), the state of the environment itself (S), the impact  
117 on people and nature (I) and the desirable response (R).<sup>1</sup>

118 One criticism of DPSIR is that it suggests a linear flow of cause and  
119 effect from Driver to Response. Thus, some users link Response back to (a  
120 change) in the Driver. It is such a feedback loop that is at the heart of the  
121 SAF analysis of coastal zone environmental problems (table 1). The starting  
122 point of a SAF application is the identification of a **Human Activity** that  
123 results in a **Forcing** that brings about a change or **Response** in **System State**,  
124 causing an **Impact** on the *ecosystem goods and services* used by humans. In  
125 the context of the SAF, a **Human Activity** is something that humans do  
126 (in the physical world) that does, can, or might, cause a significant change in  
127 ecosystem state, whether by design or unintended consequence, and which  
128 thus significantly alters the ecosystem’s capacity to provide goods & services.

129 The SAF sequence ends with a **Policy Change**, also called a *Management*  
130 *Option*, a choice amongst things that might be done. For example, in the  
131 case of eutrophication in a Swedish Baltic fjord, the choice could include:  
132 doing nothing; augmenting local sewage treatment to remove more nitrogen  
133 or phosphorus; closing private sewer discharges; flooding coastal land to  
134 create marshes to remove nitrogen by natural means; persuading Swedes to  
135 use low-phosphate detergents; and, paying Poles or Russians to reduce their  
136 nutrient emissions, thus reducing background levels in the Baltic Sea.

137 The Policy Change is expected to feed back to changes in Forcing, leading  
138 not only to an improvement in System State but also to more sustainable  
139 provision of goods and services by this part of the coastal zone. The lo-  
140 cal choice of management options is often constrained: in the example, by  
141 the Swedish transposition of the European Urban Waste Water Treatment  
142 Directive and the Water Framework Directive. At a higher level of gover-  
143 nance - for instance, in the European Parliament and Council of Ministers,  
144 the choices relate to the sort of policy to make, and the issuing of these  
145 Directives could be the Policy Change.

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<sup>1</sup>Luiten, H. (1999). A legislative view on science and predictive models. *Environmental Pollution*, 100, 5-11.

Table 1: The DPSIR, and equivalent SAF, cause-&-effect, chains, or loops, exemplified for the ‘Issue’ of eutrophication in a fjord in Sweden.

<b>DPSIR</b>	Example	<b>SAF</b>	<i>Comment</i>
<b>Driver:</b>	Generation of urban waste water	<b>Human Activity</b>	<i>As we use the term, HA refers to a deliberate or unintentional human intervention in the function and structure of natural systems.</i>
	<i>giving rise to a ...</i>		<i>which results in a ...</i>
<b>Pressure,</b>	from loading of the fjord with nutrients in the waste water,	<b>Forcing</b>	<i>(Pressure - in physics, a force per unit area - is too specific. Forcing is more general.) The SAF sees forcing as a change relative to a ‘natural’ level, as exemplified here by anthropogenic nutrient loading.</i>
	<i>resulting, perhaps, in a shift in the ...</i>		<i>which acts on ...</i>
<b>State</b>	of the fjord’s ecosystem, with increases in concentrations of nutrients, abundance of phytoplankton, and amount of primary production,	<b>System State</b>	<i>where ‘State’ or ‘Status’ represent the situation at a specific time.</i>
	<i>which may be diagnosed as an ...</i>		<i>to bring about a ...</i>
<b>Impact,</b>	the ‘undesirable disturbance’ of eutrophication (including, e.g., decreased water transparency, harmful algal blooms, deep water hypoxia, and fish deaths),	<b>Response</b>	<i>a forced change in the ecosystem. Eutrophication would be seen as part of this.</i>
	<i>causing a ...</i>		<i>perhaps causing an ...</i>
<b>Response</b>	such as the ‘more stringent treatment’ of waste water required by the Urban Waste Water Treatment Directive.	<b>Impact</b>	<i>on ecosystem goods and services: the end-result in a cause-&amp;-effect chain, with direct consequences for ecosystem users, such as reduced attractiveness of the fjord for recreation.</i>
			<i>perhaps requiring a ...</i>
		<b>Policy Change</b>	<i>either a choice amongst local management options or general action at a higher level of governance. The SAF aims to forecast the results of different options or scenarios, not to dictate the choice amongst them.</i>

## 146 6 Understanding systems and models

147 An ecosystem is made of of living and non-living things interacting together.  
 148 By analogy with this, we call the human part of the Coastal Zone a ‘socio-  
 149 economic system’, and the whole thing an ‘ESEsystem’, where ‘ESE’ stands  
 150 for ‘ecological, social, and economic’. All this is compatible with the typical  
 151 dictionary definition that a **System** is *a set of things working together as a*  
 152 *mechanism or interconnecting network*. However, there is more to **Systems**  
 153 **Theory** than this: systems have general properties (Table 2) above and  
 154 beyond the properties of the ‘things’ that make up a system. An example  
 155 is to be found in most household heating systems: the *emergent* property of  
 156 temperature regulation derives from the system and not from the thermostat  
 157 alone.

Table 2: A descriptive definition of ‘System’

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### A system:

- consists of parts and relationships or interactions amongst these parts;
  - often contains feedback loops which create *emergent* properties additional to those of the individual parts and relationships;
  - has *boundaries* in space and time, which define system *extent* and *scale*;
  - has an internal *state*, which responds to internal dynamics and trans-boundary processes;
  - can contain a *hierarchy* of sub-systems; emergent properties of one level appear as relationships at the next higher level.
- 

158 Systems modelling is one of the main tools of the SAF. Several centuries  
 159 ago, Adam Smith wrote: <sup>2</sup>

160 *Systems in many respects resemble machines. A machine is a*  
 161 *little system, created to perform, as well as to connect together, in*  
 162 *reality, those different movements and effects which the [maker]*  
 163 *has occasion for. A system is an imaginary machine, invented*  
 164 *to connect together in the fancy those different movements and*  
 165 *effects which are already in reality performed.*

166 The core idea here is that *a system is an imaginary machine*, something  
 167 that captures the essence of reality but is less complicated. In the SAF, the  
 168 imaginary machine, or the *model*, or the *virtual system* as we’ll sometimes  
 169 call it, is constructed in three stages:

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<sup>2</sup> The quote is from Smith’s essay on ‘Astronomy’ in *Essays on Philosophical Subjects*, 1795, as given in the Introduction by A. Skinner to Smith’s *The Wealth of Nations*, Penguin Books, London, 1986 reprint; the word ‘maker’, here, replaces ‘artist’ in the original.



- 170 1. a **conceptual model**, typically, a drawing of system parts connected  
 171 by arrows showing functional or cause-& effect relationships between  
 172 the parts (as in fig. 4);
- 173 2. a **mathematical model**, a set of equations that specify how each  
 174 relationship works: exemplified on page 10;
- 175 3. a **numerical model**, in most cases made using computer software  
 176 to solve the equations and make quantitative predictions about the  
 177 behaviour of the virtual system (and, hopefully, the real system that  
 178 it mimics).

179 Your ‘imaginary machine’ does not need to take account of all reality in  
 180 your coastal zone: it only has to capture the key features of the real system’s  
 181 behaviour in relation to an identified problem, so that it can predict the  
 182 outcome of different management options. Making the model is helped by  
 183 recognizing that systems have boundaries and that these define the *scale* of  
 184 internal dynamics. As Figure 1 emphasizes, the ‘system’ is what is within  
 185 the boundaries; the ‘rest of the world’ is apparent to the ‘system’ as *boundary*  
 186 *conditions*, which act on the ‘system’ but are not themselves influenced by  
 187 it. Furthermore, the boundaries define what is to be included and on what  
 188 scales: a coastal zone model need not start at the origin of the Universe in  
 189 the ‘Big Bang’, nor does it need to include quantum dynamics.

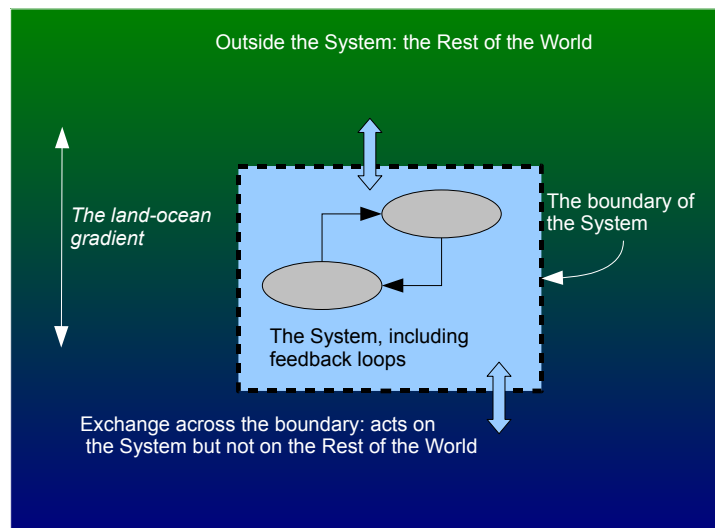
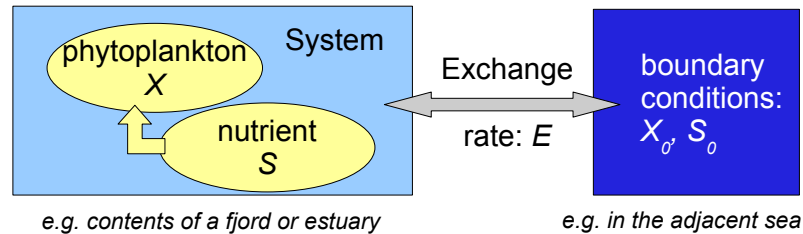


Figure 1: A coastal zone system and its boundaries.

**Box: a simple ecological model illustrating key terms**

This example shows the conceptual model of a simple pelagic ecosystem as a single box with two *state variables*.



The mathematical model includes a pair of differential equations, and the **state variables** are the subjects of these equations:

	rate of change:	is defined by the equation	where the <i>state variable</i> is:
(phytoplankton)	$\frac{dX}{dt}$	$= r \cdot X + E \cdot (X_o - X)$	$X$
(nutrient)	$\frac{dS}{dt}$	$= -\frac{r \cdot X}{q} + E \cdot (S_o - S)$	$S$

Change in the system depends on *internal processes* and on the effect of **boundary conditions**. Water exchange between the system and conditions at or outside its boundaries brings influxes  $E \cdot X_o$  and  $E \cdot S_o$ ; the boundary effects are included in the model by providing data either for these fluxes or for the exchange rate  $E$  and the boundary concentrations  $X_o$  and  $S_o$ . The outfluxes  $E \cdot X$  and  $E \cdot S$  are supposed to have no influence on the boundary conditions. The **internal processes** include the effects of phytoplankton increase rate,  $r$ , on amount of phytoplankton and, taking account of the coupling constant  $q$ , on amount of nutrient. Feedback from nutrients and phytoplankton to  $r$  can be provided by an equation such as:

$$r = r_{max} \cdot \left(1 - \frac{X}{X_{max}}\right) \cdot \frac{S}{k_S + S} \quad (3)$$

Like  $q$ ,  $X_{max}$  and  $k_S$  are likely to have constant values in any one application of the model. It is, however, better to refer to each as a **parameter** (Greek: ‘auxiliary measure’), because their values may depend on the type of phytoplankton or local conditions, rather than being universally constant.

The **scale** of the model is set by its *extent* and *grain*. In this single-box model, spatial extent (the distance between boundaries), and grain, are the same. Thus, exchange rate, the probability that, in a given time, any small packet of water inside the box may be swapped with a packet from outside the boundary, combines - and therefore does not distinguish as more detailed models might - the effects of smaller-scale water movements. If the model is used to simulate day-to-day changes during a year, then temporal graininess, such as hour-to-hour changes in exchange due to tide or wind, need not be explicitly represented, net effects being averaged over 24 hours. The parameter  $r_{max}$  might vary during a daily cycle because of the effect of changing illumination on phytoplankton photosynthesis, but this high-frequency variation could be neglected in a seasonal cycle model by expressing  $r_{max}$  as a simple function of 24-hr mean illumination.

191 **7 Understanding stakeholders, institutions, gov-**  
 192 **ernance, laws and environmental management**

193 Stakeholders, and people representing governance, are key players in a SAF  
 194 application. The two groups may overlap. Furthermore, they are also part  
 195 of the real Coastal Zone system, and may enter into the ‘virtual system’ that  
 196 is to be described in a model. In order to explain them further, we need to  
 197 say something about ‘society’ (in the Coastal Zone).

198 Society is made up of people and the links between them. Some of these  
 199 links are transient and small-scale: peoples’ relationships with their neigh-  
 200 bours, for example. In addition, the pattern of, or the information in, links  
 201 has some existence in its own right, and is built up, handed on, and evolves,  
 202 from generation to generation. We’re speaking of ‘culture’ and ‘norms’ here,  
 203 the kind of rules that people obey when, in certain cultures men raise their  
 204 hats to ladies, and in others, women cover their heads in the presence of  
 205 males. Sets of rules that become formalized are called **institutions**, a word  
 206 also used for the organizations and the buildings where people work under  
 207 these rules. Societies can be mapped or modelled in terms of the relation-  
 208 ships between institutions, as we’ll see, and the ‘social capital’ of a society  
 209 lies in its institutions and its local networks of trust.

210 Churches, fishermen’s co-operatives, and industrial businesses are all ex-  
 211 amples of institutions. Over-arching all of these, in an ordered society, is  
 212 ‘Government’, made up of deliberative, executive, legal, and police, systems.  
 213 These ruling institutions are collectively called **governance**, defined as *the*  
 214 *act or manner of, or the system for: ruling or controlling the subjects or*  
 215 *citizens of a State; or, conducting the affairs of an organization*. The word  
 216 derives from the Latin ‘gubernator’ and that from a classical Greek word  
 217 for the person who steers a ship - who is helmsman, navigator and captain.

218 In modern states, and other large institutions, governance takes place on  
 219 several scales. We distinguish three of these. The *operational level* is, in our  
 220 context, the level at which the direct interaction between human activity and  
 221 the biophysical resources takes place, and at which stakeholders or public  
 222 officials implement rules dealing, for example with public access to the shore  
 223 or the contents of individual sewage discharges. Rules on the *collective level*  
 224 govern the management of coastal resources; they tell how the decisions  
 225 leading up to rules on the operational level are to be made: for instance, who  
 226 is in position to make decisions, who can block decisions, how decisions are  
 227 made (unanimous or simple majority), the amount of information required  
 228 etc. At the *constitutional level*, rules specify how changes in the management  
 229 of coastal resources can be made - e.g., how lower level rules or governing  
 230 bodies can be changed.

231 We define **environmental management** as ‘*governance*’ extended to  
 232 *ecosystems, with the aim of sustaining an ecosystem’s ability to provide goods*

233 *and services; it includes the prevention of pollution, the conservation of*  
 234 *species and habitats, and the remediation of damaged ecosystems.* An ‘envi-  
 235 ronment manager’ is a public official who carries out environmental manage-  
 236 ment; on the operational level, managers plan or consent individual Human  
 237 Activities (HAs) taking account of their likely environmental impact; at the  
 238 collective level, they make environmental plans or oversee the implementa-  
 239 tion of environmental policy, at the constitutional level they decide policy  
 240 or support legislators who make environmental law. It is likely that some of  
 241 these managers will play an important part in a SAFapplication.

242 In a democracy, of course, all citizens have a stake in their Governments,  
 243 but there is a difference between ‘citizen-voter’ and ‘stakeholder’ as we will  
 244 use the words here. Governments are elected to deal with many aspects  
 245 of society. In the SAF you will focus on just one ‘Issue’, meaning a set of  
 246 matters related to a coastal zone problem (or group of related problems)  
 247 arising from a Human Activity. A **stakeholder** is *an organisation, commu-*  
 248 *nity or individual who has a ‘stake’ in that ‘Issue’ because they are concerned*  
 249 *about it, potentially or actually affected by it, or have or want a voice in the*  
 250 *making of decisions about it.* The words ‘stake’, ‘interest’ and ‘concern’ are  
 251 interlinked, and carry with them, in our usage, some sense of a moral right  
 252 to be consulted about any proposal or plan than might have an effect – for  
 253 better or for worse – on the stakeholder. Some stakeholders carry out the  
 254 harmful HAs and others are affected by consequent impacts. A third group  
 255 might presently be unaffected but might be affected by remedial measures -  
 256 for example, they might have to pay the cost of these, or suffer a new sewage  
 257 treatment works to be build close to their houses.

258 In implementing the SAF you will need to know something about the in-  
 259 stitutions, and the categories of stakeholders, in your coastal zones, relevant  
 260 to the problem you address. There are tools for getting this information:

261 **institutional mapping** : *a process of analysis for identifying the rules*  
 262 *governing the relations between organisations, groups and individuals,*  
 263 *optionally resulting in a diagram;* in a hierarchical system this analysis  
 264 may focus on the relationships between institutions, including govern-  
 265 nance; all of which are themselves sub-systems;

266 **stakeholder mapping** : *a subset of institutional mapping that involves*  
 267 *the identification of stakeholder groups relevant to a particular matter,*  
 268 *such as a HA, impact, public environmental policy, or ‘Issue’.*

269 Methods are described in a separate guide to *Institutional & Stakeholder*  
 270 *Mapping.* Environment managers, members of governance institutions, might  
 271 also be seen as stakeholders. We prefer to distinguish them because of their  
 272 specialized role in a SAF application.

## 273 8 Understanding ecological economics

274 The ‘eco’ components in ‘ecology’ and ‘economics’ have a common origin  
 275 in the Greek word *oikos* for ‘house’, and so ‘economics’ may be thought  
 276 of as ‘rules for housekeeping’ in human society, and ‘ecology’ the ‘study of  
 277 (nature’s) household’. However, there is a difference between the real world  
 278 in which ecosystems are to be found, and the world of economics and money  
 279 that some people refer to as ‘real’, but isn’t. To explain the difference, we  
 280 will introduce the three ‘worlds’ postulated by Karl Popper.<sup>3</sup> They are:

- 281 1. the real, physical, world, in which exist ecosystems including their  
 282 fleshy human component;
- 283 2. each human mind (Descartes: “*cogito ergo sum*”);
- 284 3. the world of information, shared amongst humans in the form of nar-  
 285 ratives, pictures, computer programs, cultural norms, laws, etc.

286 Ecology is world 1 (but understanding of it is in world 2 or 3, and system  
 287 models will be made in world 3). Economies, defined in money terms (for  
 288 example when Gross National Product is cited), are in world 3. If we define  
 289 the purpose of an economy as the ‘efficient satisfaction of human well-being  
 290 needs’ then those needs are, properly, in world 2. People need food, drink,  
 291 etc for their corporeal bodies, of course, but their perceived needs are in their  
 292 minds. As figure 2 shows, there are three routes to satisfying these needs:  
 293 by central allocation of resources (‘hierarchies’), by local social networks  
 294 (‘collective arrangements’), or by way of the impersonal market.

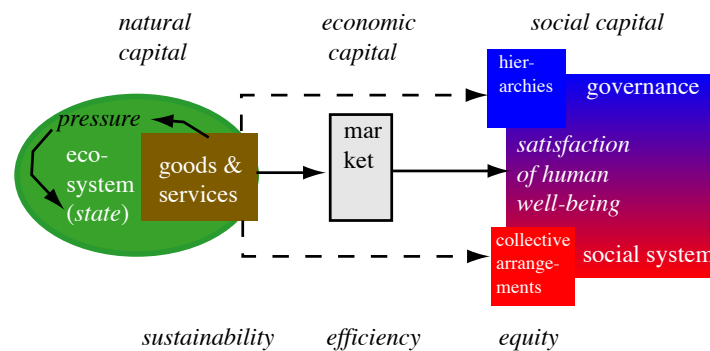


Figure 2: An ecological-social-economic (ESE) system

<sup>3</sup> Popper, K. (1972). *Objective knowledge: an evolutionary approach*, Oxford University Press.

295 Modern markets operate with the aid of money. The ‘use-value’ of ob-  
296 jects can lie in any of the three worlds, but the ‘exchange-value’, or monetary  
297 worth, of a good or service is strictly a world 3 entity. Money is both in-  
298 formation (about this valuation) and institutionalized trust, a promise to  
299 provide some use-value on demand. The idea of **ecosystem goods and**  
300 **services** provides the link between world 1 ecosystems and world 3 societies  
301 and economies. We define them as *the material and non-material things that*  
302 *ecosystems supply to humans, including ecosystems’ capacities to assimilate*  
303 *wastes as well as provide tangible and intangible resources.* They are cat-  
304 egorized in Table 6, where we follow standard practice and refer only to  
305 services, classing ‘goods’ as a *provisioning service*.

306 Ecological economists make several criticisms of classical economics. One  
307 criticism is that it deals only with what humans do to satisfy well-being  
308 needs: what we spend, what we pay each other. A second is that it recog-  
309 nizes only the several sorts of human capital that have been amassed to make  
310 the production of goods and the supply of services more efficient: durable  
311 capital, intellectual capital, financial capital. Thus, classical economics does  
312 not take account of natural capital, which needs to be maintained if a sys-  
313 tem is to be sustainable, and it does not take account of ‘externalities’ -  
314 the uncosted effects of human activities on other humans and the environ-  
315 ment. Ecological economics takes these into account in seeking to ensure  
316 that ‘goods and services’ are used both efficiently (the aim of economic  
317 management) and sustainably (the aim of environment management).

318 As an example of this, let’s look at eutrophication in a Swedish fjord.  
319 ‘All flesh is grass’: food webs depend on primary production, and that on  
320 nutrients. These are compounds of nitrogen and phosphorus; their scarcity  
321 in most pristine coastal seas restricts the amount of organic matter that  
322 phytoplankton, seaweeds and seagrasses can manufacture using the energy  
323 of sunlight, and so set a limit to the number of animals that can be supported  
324 by the plants and algae, and the amount of fish that can be harvested.  
325 Human activities (such as the production of sewage, or the fertilization of  
326 farmland) increase the supply of nutrients reaching the sea, and so increases  
327 primary production. Although this may give rise to more fish, it also results  
328 in problems such as decreases in water clarity, or hypoxia in deeper water.

329 Nutrient enrichment might increase the potential harvest of fish or shell-  
330 fish or might decrease the attractiveness of recreational waters to visitors;  
331 de-oxygenation might kill fish; etc. Behind such obvious effects, there is  
332 hidden service provided by the sea: that of recycling nutrients safely. Until  
333 recently, humans took no account of most of these goods and services: fish  
334 could be freely taken from the sea (subject only to the costs of running boats  
335 and paying fishermen’s wages), and the use of the sea as a dumping place for  
336 sewage seemed a much cheaper option than that of building and operating  
337 a costly sewage treatment plant.

## 338 9 'System Design' starts a SAF application

339 Each step of the 'Systems Approach Framework' has its own guide, but we  
340 need to provide an overview in this 'System Design' guidebook so that you  
341 know what's coming next! Here are the steps:

342 **System Design** : consult with stakeholders and environment managers  
343 to identify the 'Issue', a Coastal Zone 'problem' involving a cause-&-  
344 effect chain from a *HA* to its *impact* on ecosystem goods and services;  
345 thus, identify a 'virtual system' that embodies sufficient real-world  
346 behaviour to allow this problem to be explored through modelling;  
347 agree remedial 'scenarios' or management options with stakeholders;

348 **System Formulation** : build conceptual, mathematical and numerical  
349 models for use in simulating system behaviour or its ecological, eco-  
350 nomic and social components; get data needed by these models;

351 **System Appraisal** : test your model(s) against observations on the real  
352 system; where necessary link the separate components and use the  
353 final model to explore the implications of the management scenarios;

354 **System Output** : take your results back to the stakeholders, explain what  
355 has been done and help the stakeholders to deliberate on their choice  
356 amongst options, using the results simulated for each scenario.

357 The **System Design** step is set out in table 3, and described in more  
358 detail in sections 10 through 14. Before you start it, here are a few remarks.  
359 The SAF itself is a system, and may be adapted to, or evolve in response to,  
360 particular applications, so long as it remains informed by 'systems thinking'.  
361 Some 'Issues' are too simple to justify the time and resources required for  
362 a SAF application: see Figure 3. Others might seem too demanding: see  
363 section 14 about scaling the application to the available skills and time. The  
364 *System Formulation* and *System Appraisal* steps make heavy demands on  
365 the time and skills of modellers. Spicosa has made a library of model blocks,  
366 using ExtendSim software, to help them. In other cases it may be possible  
367 to go directly from 'Design' to 'Output', the design of a 'virtual system' in  
368 consultation with stakeholders being sufficient in itself to help stakeholders'  
369 deliberations. Finally, a caution. The SAF is a rational, 'Enlightenment',  
370 method. Given adequate data it should point to an optimum choice amongst  
371 management options. However, what will be chosen by a particular group of  
372 stakeholders will be constrained by law, culture and the existing distribution  
373 of power in the coastal zone society. 'System Design' tasks include a study  
374 of these constraints, but it should not be the aim of the SAF application  
375 to change them, except insofar as the provision of knowledge is empower-  
376 ing. You should be satisfied with any outcome that increases coastal zone  
377 sustainability.

Table 3: The tasks and subtasks of the 'System Design' step of the SAF

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1	<b>Issue Resolution:</b> section 10, table 5. <ul style="list-style-type: none"> <li><i>a. Reach agreement on Policy Issue(s) and associated scenarios, . . . .</i></li> <li><i>b. Identify what dysfunction in the natural system is implied by this Issue . . .</i></li> <li><i>c. Identify social concerns and public perceptions relative to the Issue.</i></li> <li><i>d. Identify relevant economic activities . . . .</i></li> </ul>
2	<b>System Definition:</b> section 11, table 7. <ul style="list-style-type: none"> <li><i>a. Define the Coastal Zone System to be studied by ascertaining that all primary functionality is within the boundaries of the specified 'virtual system'</i></li> <li><i>b. Specify boundary conditions . . . [and] relevant internal inputs, controls, constraints, and social and economic demands relative to the Policy Issue(s).</i></li> <li><i>c. Anticipate potential risks . . . .</i></li> <li><i>d. Synthesize the state of the impacted ecosystem . . .</i></li> </ul>
3	<b>Conceptual Models:</b> section 12, table 8. <ul style="list-style-type: none"> <li><i>a. Construct conceptual models of the CZ systems response to the Policy Issue(s) that will allow visualization of its primary characteristics . . .</i></li> <li><i>b. Use these models to indicate the primary (ecological) cause &amp; effect relationships; specify the key forcings and social and economic interactions . . .</i></li> <li><i>c. Use standard formats to provide examples for these conceptual models.</i></li> <li><i>d. Specify the outputs of the conceptual model's 'virtual system'.</i></li> </ul>
4	<b>Methods &amp; Information required:</b> section 13, table 9. <ul style="list-style-type: none"> <li><i>a. Identify the modelling software and analytical methods to be used.</i></li> <li><i>b. Acquire existing information on the major (relevant) HAs .</i></li> <li><i>c. Obtain data for external forcing.</i></li> <li><i>d. Indicate the format for storing the CZ relevant data.</i></li> <li><i>e. Specify any auxiliary models needed to link with the systems model.</i></li> </ul>
5	<b>Problem Scaling:</b> section 14, table 10. <ul style="list-style-type: none"> <li><i>a. Scale all processes and streamline the problem to the first-order . . . cause-&amp;-effect chain; simplify methods to bring them in balance with the overall effort.</i></li> <li><i>b. Iterate on the scope of the problem to ensure feasibility and reduce if needed.</i></li> <li><i>c. Begin to think about the outputs of the SAF in terms of publications in the natural, economic, social sciences . . . .</i></li> <li><i>d. Begin to think about the format for presentations and visualizations (for policy-makers, stakeholders, and public) . . . .</i></li> </ul>

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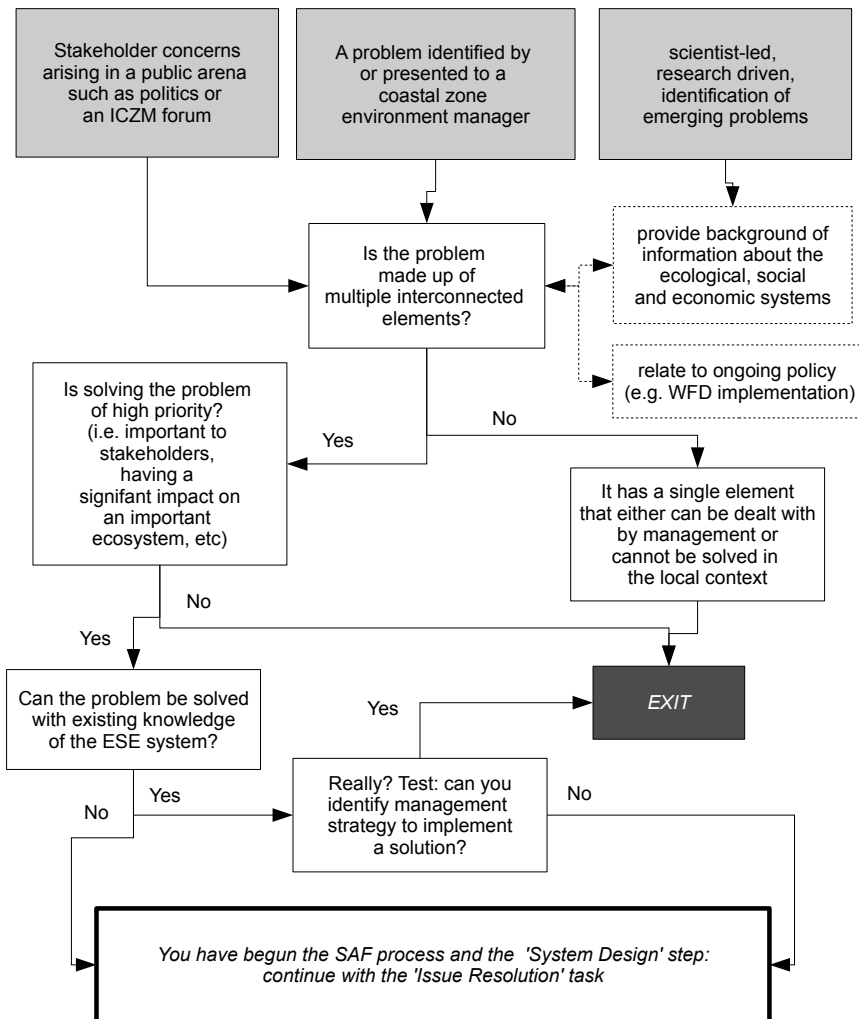


Figure 3: Is a SAF application necessary? A decision diagram.

## 378 10 Discussing and agreeing the 'Issue' with stake- 379 holders

380 A SAF application starts with the task called 'Issue Resolution'. *'Once*  
381 *upon a time,'* our tale might begin, *'scientists were talking together, when*  
382 *a stakeholder rushed into the room and said, "I've been impacted by a Hu-*  
383 *man Activity, and something must be done!"*. *Whereupon the scientists got*  
384 *together with other stakeholders and with environmental managers, identi-*  
385 *fied the cause-&-effect chain from HA to impact, who was responsible for*  
386 *the HA, who was affected by it, what the economic consequences were, and*  
387 *some management options for ameliorating the impact. And thus 'Issue*  
388 *Resolution was accomplished and the SAF application got underway.'*

389 In reality, the application might be initiated by stakeholders who seek  
390 better information to help them choose amongst management options al-  
391 ready proposed, for example, by regional planners. Or the starting gun  
392 might be fired by local environment managers, who have themselves identi-  
393 fied an environmental problem, or know that they soon have to implement  
394 a new law, and would like more information about the consequences of their  
395 planned actions. Or scientists themselves may start the process, through  
396 their own concern about an environmental problem, or their need to fund  
397 their work. In many cases the kick-off will be a messy process, involving re-  
398 peated meetings between the three groups of actors, during which the essence  
399 is slowly distilled from of an initially confusing set of problems, perceived  
400 impacts, and potential solutions

401 This essence should be a well-defined HA-forcing-impact problem and its  
402 management options. We call the set of problem and options, the **Issue**, and  
403 the process of identifying it is called **Issue Resolution**. Note that this task  
404 is about *defining* the Issue, as if by focussing a telescope, and not about  
405 *solving* the HA-impact problem, either now or later. A SAF application  
406 does not aim to solve problems, merely to give advice to stakeholders and  
407 environment managers, so that they can better deliberate about the options  
408 available to them. Sometimes solution will be achieved by the discussion that  
409 starts 'Issue Resolution' (Figure 3). The SAF application need continue only  
410 if there remain uncertainties or disagreements that can be ameliorated by  
411 scientific study.

412 Questions may arise about who pays for that scientific study: we don't  
413 address those here but see section 14 about adjusting the SAF application  
414 to fit within the resources of time, people, skills and equipment available  
415 to the scientific team. Consider, also, the stakeholder's own deadlines. If  
416 a decision has to be made about a choice of management options within 6  
417 months, then later information will be no use.

418 It is usually not feasible to engage with large groups of stakeholders  
419 during Issue Resolution. Instead, aim to work with a small group of envi-

420 ronment managers and representatives of stakeholder concerns. We'll call  
421 this the **Reference Group**, because matters are *referred* to them. <sup>4</sup>

422 Table 5 lists sub-tasks and action points, and Table 4 presents a summary  
423 of an example 'Issue'. The subtasks include the identification, not only of  
424 the environmental problem, but also of who is involved and what is likely to  
425 determine the economic costs and benefits of the problem and the options for  
426 dealing with it. Additionally, indicators of ESEsystem state will be needed.  
427 The table shows 'water transparency' as an example of an environmental  
428 indicator. It is easy to measure, widely understood, clearly relevant to  
429 the Issue of Eutrophication, and allows the success of management options  
430 to be assessed. The socio-economic indicators will depend on stakeholder  
431 preferences. Is the aim to maximize local income, for instance? Or to  
432 maximize employment?

433 Finally, note that the SAF requires simulation and appraisal of ESEsystem  
434 state under several **scenarios**. Think of these as '*what-ifs*'. What  
435 would happen if management option B were chosen instead of A? <sup>5</sup> A SAF  
436 application aims to compare consequences in a safe 'virtual' world.

Table 4: Example Policy Issue, based on a completed SAF application

Site:	A fjord in Sweden, south of Stockholm
Reference group :	About a dozen, including farmers, private citizens, elected representatives, officials from municipal authorities and the Environment Protection Agency
Human Activities:	Discharges from Sewage Treatment Plants, agriculture, and private sewers
Forcing:	Enrichment of the fjord with nutrients
Impact:	Degradation of water quality which can deter tourists
(Policy) Issue:	Eutrophication
Management options (scenarios):	(i) increased stripping of nitrogen from STW discharge; (ii) connection of private sewers to public STW plant; (iii) change in farming practices so that smaller amounts of nitrogen compounds enter the fjord
Social concerns:	Desire for 'clean' water in fjord, distribution of costs amongst stakeholder groups.
Economic aspects:	Costs of sewage treatment, benefits of leisure visits
Provisional Indicators:	Water transparency, number of visitors during year

<sup>4</sup> In earlier drafts the term 'Stakeholder Participant Group' was used

<sup>5</sup> Previous versions of this handbook referred to 'policy option'. 'Management option' seems the better term when dealing with choices at the operational level of governance; 'policy option' could be used when working at collective or constitutional levels.

Table 5: Subtasks and Action Points for Issue Resolution task.

<i>Sub-task</i>	<i>Action Point</i>	<i>Notes</i>
	<p><i>Preliminary (before meeting with stakeholders)</i></p> <ul style="list-style-type: none"> <li>– Make a preliminary list or map of human activities (HAs) and associated stakeholder groups</li> <li>– Make a preliminary Institutional Map to understand Governance in relation to these HAs and stakeholders</li> </ul>	
<i>a.</i>	<p><i>Reach agreement on Policy Issue(s) and associated scenarios, indicators, descriptions and criteria.</i></p> <ul style="list-style-type: none"> <li>– If necessary help form, and then meet with, the 'Reference Group' of stakeholders and environment managers</li> <li>– Discuss HAs, Impacts, and management options and indicators, with this group</li> <li>– Reach consensus on the 'Issue'</li> </ul>	<p><i>see:</i></p> <p><i>Working with Stakeholders; Scenarios for Management; Identifying the 'Issue';</i></p>
<i>b.</i>	<p><i>Identify what dysfunction (impacts) in the natural system is implied by this Policy Issue and prioritize them in the case of multiple impacts.</i></p> <ul style="list-style-type: none"> <li>– Analyse available information on the (ecological) cause-&amp;-effect chain from HA to impact and evaluate the importance of different HAs and impacts in relation to the Issue</li> <li>– Agree ecological indicators to use in comparing the outcomes of management options</li> </ul>	
<i>c.</i>	<p><i>Identify social concerns and public perceptions relative to the Policy Issue(s).</i></p> <ul style="list-style-type: none"> <li>– Carry out stakeholder mapping to identify the main groups of stakeholders in relation to the Issue</li> <li>– If resources permit, survey opinion amongst these stakeholders and list their main concerns in relation to the Issue</li> <li>– Agree social indicators for use in the comparing the outcomes of management options</li> </ul>	<p><i>Institutional &amp; Stakeholder Mapping;</i></p>
<i>d.</i>	<p><i>Identify economic activities directly impacted and those potential economic effects including non-market impacts.</i></p> <ul style="list-style-type: none"> <li>– List or map the main economic activities that have a relevant HA and Impact within the ecosystem</li> <li>– List the main ecosystem Goods and Services that are relevant to the Issue</li> <li>– Agree economic indicators for the Issue</li> <li>– List the main economic drivers of change within the CZ system (relevant to the Issue)</li> </ul>	<p><i>Defining a Coastal Zone Economic System.</i></p>

437 **11 System Definition: describing the real coastal**  
 438 **zone system, defining a 'Virtual System'**

439 This task requires *description* of relevant features of a Coastal Zone and  
 440 *definition* of a 'Virtual System' that contains only features relating to the  
 441 identified 'Issue'. The distinction between, on the one hand, the compli-  
 442 cated 'real' Coastal Zone system, which includes both 'world 1' ecosystems  
 443 (with their human populations and physical infrastructure) and 'world 3'  
 444 economies and social institutions, and on the other hand, the 'world 3' 'vir-  
 445 tual machine' that will enable you to predict the outcome of management  
 446 options or policy scenarios, is crucial to the SAF. In 'System Design', it is, of  
 447 course, the 'virtual system' that is being designed: the 'real' world can only  
 448 be described. As you move on to 'System Formulation', the 'virtual system'  
 449 that you have designed will be implemented as one or more mathematical  
 450 and numerical models.

451 During the 'System Definition' task of 'System Design', however, your  
 452 main tools are written words, arranged in lists of key features and in narra-  
 453 tives of the relevant history and geography of the study area. A good narra-  
 454 tive links the items of a list in an explanatory, sometimes causal, framework.  
 455 Maps play a useful supporting role. There are two sorts of maps: those that  
 456 show a territory realistically but at a much smaller scale - for example show-  
 457 ing 50 km of a river and its delta at 1:100,000 on a 50 cm surface;<sup>6</sup> and  
 458 those, like most maps of city transport networks, emphasize functional links  
 459 rather than exact spatial relationships. It is a small step from such sim-  
 460 plified maps to those that are purely conceptual, such as those that show  
 461 power relationships between institutions.

462 Spatial averaging, categorization and typification are further aids to sim-  
 463 plification. For instance, real world systems can often be mimicked by a  
 464 small set of boxes, or even by one box, in a virtual system, as illustrated in  
 465 by the simple model on page 10. 'Stakeholder mapping' involves grouping  
 466 stakeholders, and is aided by recognizing 'essential' features to allow use of  
 467 prior knowledge of types. 'These are farmers, therefore they plough and sow  
 468 ...'. In the case of eutrophication as an Issue, it may be acceptable to define  
 469 all phytoplankters as a single entity in the virtual system. But take care  
 470 not to neglect heterogeneity within physical-ecological, economic or social  
 471 categories - think of standard deviations as well as means of properties. And  
 472 do not homogenize two categories whose distinction is of the essence of the  
 473 'Issue'. For example, the definition of eutrophication includes the idea of  
 474 'disturbance to the balance of organisms', and the relevant 'virtual system'  
 475 may thus need at least two phytoplankton components.

476 As shown in the list of subtasks (Table 7), 'System Definition' starts with

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<sup>6</sup> In some cases it will be necessary to take account of the third dimension and consider, for example, stratification in an estuary or coastal sea.

477 the impacted ecosystem and related features of the physical world. The 'vir-  
478 tual system' that you are designing is, however, an ESEsystem, and so you  
479 need also to identify the relevant economic and social features in 'world 3'.  
480 Table 6 brings an economic perspective to ecological and social components  
481 together. 'Stakeholder Mapping' and 'Institutional Mapping' will help to  
482 complete your lists, which should include relevant organs of government and  
483 their roles. Key questions here concern the interaction between services  
484 and capitals, the ownership of capitals and access to services by different  
485 stakeholder groups, the role of laws and cultural norms in determining this  
486 at the operational and (local) collective levels. How do these relate to the  
487 Issue, which will change, or need to change, in the different management  
488 options? Some of them might become components of the models, others  
489 used to appraise the outcomes of the different scenarios.

490 You need to identify the boundaries of your 'virtual' Coastal Zone. These  
491 may be administrative boundaries, or those set by topography, in the 'real'  
492 world. The essential feature of the boundaries of a 'virtual system' is that  
493 they separate a domain in which modelled processes can interact, from an  
494 'outside' which will be represented by **boundary conditions**. As illustrated  
495 on page 10, boundary conditions can be set either as state of the external  
496 world at the 'virtual system' boundary, or the fluxes across that boundary.  
497 As an example, consider the rivers that drain into a coastal sea. Does the  
498 river catchment need to be part of the 'virtual system', or can it be placed  
499 outside the boundary and its effect simulated by data about discharge of  
500 water, sediments, dissolved substances, etc.?

501 A final idea is that multiple representations of the 'real' system are possi-  
502 ble; it may be understood, and defined in the 'virtual system' in more than  
503 one way. This does not mean that 'truth' is relative to the observer. A de-  
504 fined 'virtual system' must be compatible with existing information about  
505 the 'real' CZ system, and the simulations of the mathematical and numerical  
506 models made from the description of the 'virtual system', must agree with  
507 observations in the 'real system'. This agreement will be explored in the  
508 'System Appraisal' step of the SAF application.

509 Subtask 3 concerns 'Risk'. Think about what might go wrong as a result  
510 of events beyond the boundaries of your system. What are the likely major  
511 hazards, and what is the likely probability of their occurrence? Around the  
512 Mediterranean basin, for example, and in other tectonically active zones,  
513 the hazards include earthquakes or volcanic eruptions, and, as recent history  
514 has shown, the probability of these phenomena is sufficiently high that they  
515 may influence choice between management options. Some may be more  
516 resilient against physical damage. What about socio-economic hazards, such  
517 as collapse in governance, or global economic recession?

Table 6: Capitals and services in ecological economics, exemplified by the clam fishery in the Lagoon of Venice

(a) Capitals

category	subcategory	contents	examples
<b>physical</b>	fixed	buildings, fixed machinery, roads, harbours, etc	buildings for storing and processing shellfish
	movable	equipment	fishing boats
	working	stocks of raw materials and products for sale	dredged clams (which might be relaid)
<b>human</b>	individual	skills and knowledge	boat operation, clam dredging, etc
	intellectual	patents, books, software, etc	training courses in fisheries management; traditional ecological knowledge
	social	networks, institutions	fishing co-operatives, government fisheries office, etc
<b>natural</b>	renewable*	stocks of living things, soil etc	the stock of wild clams in the lagoon
	non-renewable*	fossil fuels, minerals, bio-diversity	marine biodiversity

\* renewability is a matter of timescale: fossil fuels need millions of years

(b) Human activities

economic sector	contents	examples
primary	exploiting natural resources (mining, fishing, forestry, some farming)	harvesting wild clams, or using lagoon to grow them
secondary	processing and distributing these resources or things made from them	shellfish processing
tertiary	supplying services to other people or institutions	insuring boats, licensing shellfisheries, fish restaurants

(c) Ecosystem services\*

category	contents	examples
supporting	necessary for other ecosystem services	primary production by lagoonal phytoplankton
provisioning	products or goods, e.g. food, materials, medicines, biofuels	wild or farmed clams from the lagoon
regulating	climate and water regulation, erosion control, storm protection etc	waste removal as a result of lagoonal flushing
cultural	nonmaterial benefits: spiritual, recreational, aesthetic	‘sunset over the lagoon of Venice’

\* Millennium Ecosystem Assessment, 2003. Ecosystems and Human Well-being: A Framework for Assessment. Island Press, Washington, D.C.

Table 7: Action Points for System Definition task

<i>Sub- Action Point task</i>	Notes
<p><i>a. Define the CZ System to be studied by ascertaining that all primary functionality related to the 'Issue' is within its boundaries.</i></p> <ul style="list-style-type: none"> <li>– Draw a geographic map showing the main features of the CZ to be included in the 'virtual' System; include the 'real' boundaries if known, and the 'virtual' System boundaries.</li> <li>– Identify vertical structure that is important to the ecosystem's functioning, and include in the 'virtual' System.</li> <li>– List the main ecosystem components, and their main internal transformations, to be included in the 'virtual' System.</li> </ul>	
<p><i>b. Specify the necessary boundary conditions, i.e. identifying information/data needed for prescribing the external boundary conditions, anthropogenic drivers. Specify the relevant internal inputs, controls, constraints, and social and economic demands relative to the proposed Policy Issue(s).</i></p> <ul style="list-style-type: none"> <li>– List or map the main transboundary exchanges that should be included in the 'virtual' System.</li> <li>– List or map the main (natural &amp; anthropogenic) within-system inputs or withdrawals of matter &amp; energy to be included in the 'virtual' System.</li> <li>– List the steps from HA to impact relating to the ecosystem dysfunction that provides the 'problem'.</li> <li>– Identify the main property rights and Governance structure relating to the Issue, and draw an Institutional Map.</li> <li>– List the present and potential economic demands likely to be made in the 'real' system in relation to the Policy Issue, and which should be included in the 'virtual' system.</li> </ul>	<p><i>for detailed guidance, see:</i></p> <p><i>Institutional &amp; Stakeholder Mapping; Defining a CZ economic system;</i></p>
<p><i>c. Anticipate characteristics of potential risks (e.g. geological, ecological, social, economic) that should be evaluated and estimate the resources required.</i></p> <ul style="list-style-type: none"> <li>– List the main external hazards that pose a risk to the 'real' system, and estimate the work required to evaluate the level of hazard, the probability of its occurrence, and its consequence for each management option</li> </ul>	
<p><i>d. Synthesize the state of the impacted ecosystem relative to its function, knowledge gaps, and major component interactions.</i></p> <ul style="list-style-type: none"> <li>– Include the above information in an illustrated narrative that defines the 'virtual' ecosystem in relation to the Policy Issue, and add a preliminary assessment of the impact of relevant HAs.</li> <li>– Discuss this narrative with other scientists and the Reference Group in order to identify knowledge gaps.</li> </ul>	<p><i>Examples on website</i></p>



## 518 12 Making a Conceptual Model

519 ‘Conceptual Modeling’ continues to formalize the description of the ‘Vir-  
520 tual System’. Whereas ‘Issue Resolution’ was largely about discussion with  
521 stakeholders etc, and ‘System Definition’ mostly about written lists and  
522 narratives, ‘Conceptual Modelling’ is mainly about diagrams.

523 We recommend starting with a blackboard, whiteboard or flipchart as  
524 a focus for discussion, and then switching to electronic tools to make the  
525 conceptual model more precise. During the Spicosa project we explored a  
526 a range of software. Microsoft PowerPoint can be used to draw boxes and  
527 arrows and add annotations. Some of the diagrams in this Guide were made  
528 with the similar program, OpenOffice.draw, part of the freeware package  
529 OpenOffice.org. <sup>7</sup> EmergySystems.org hosts a set of symbols that can be  
530 used in such diagrams to characterize a range of systems properties. <sup>8</sup> The  
531 modelling software Stella enables conceptual models to be made using a  
532 simple set of icons for state variables, fluxes, parameters and information  
533 flow. <sup>9</sup> This can be done without adding the quantitative equations required  
534 to make the model work. However, we found the freeware Cmap to be most  
535 useful at this stage, being easy to learn, and offering a good combination of  
536 flexibility and precision. <sup>10</sup> As the example in Figure 4 shows, its boxes can  
537 be used to represent system ‘nouns’ or things, and its linking arrows, ‘verbs’  
538 or relationships.

539 The example demonstrates several general points. A box has been drawn  
540 to include the major components and main relationships of the ecosystem  
541 relevant to the Issue. Within this the component labelled ‘balance of or-  
542 ganisms’, included to take account of a key feature of eutrophication, may  
543 become superfluous in the final model, because this needs only include com-  
544 ponents that relate to the costs and benefits of nutrient removal by way of  
545 water transparency. Inside the ‘phytoplankton’ box is a sub-system deal-  
546 ing with the effect of light as well as nutrients on the growth, production  
547 and amount of phytoplankton. Several arrows cross the left-hand side of  
548 the ecological box, and these represent the boundary fluxes (the ‘external  
549 inputs’). All are relevant to the issue, but the arrows for discharges and  
550 leaching are directly involved in the HA-forcing link, whereas the arrow for  
551 exchange represents a natural process that continues irrespective of the HAs  
552 but is essential to quantifying the effect of the human forcing.

553 The diagram includes key social and economic features of the coastal  
554 zone system as related to the locally defined Issue (table 4). There is a

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<sup>7</sup> <http://www.openoffice.org/>

<sup>8</sup>The symbols were proposed by Odum., H.T. 1994. *Ecological and General Systems: An Introduction to Systems Ecology*. University Press of Colorado. They can be copied from: <http://www.emergysystems.org/symbols.php>.

<sup>9</sup> *isee systems*: <http://www.iseesystems.com/>

<sup>10</sup> *IHMC Cmap Tools*: <http://cmap.ihmc.us/>

555 feedback loop from water transparency by way of Environment Managers to  
 556 control of nutrient discharges. The managers, plus householders and farm-  
 557 ers, are parts of the socio-economic system within the boundaries of the  
 558 conceptual model. Whereas the ecosystem model is very likely to become  
 559 a mathematical model, this may not be true of the socio-economic compo-  
 560 nents. But these have to be understood to make sense of system behaviour.  
 561 The local income resulting from visitors is in our example one of the agreed  
 562 management indicators (and thus a ‘system output’), so it will be necessary  
 563 at some stage to have a means to estimate this as a function of simulated  
 564 changes in transparency. Finally, the two EC directives mentioned here  
 565 may be treated as boundary conditions for governance: they influence what  
 566 happens in the ‘virtual machine’ but are not influenced by it.

567 Now turn to the subtasks in Table 8.

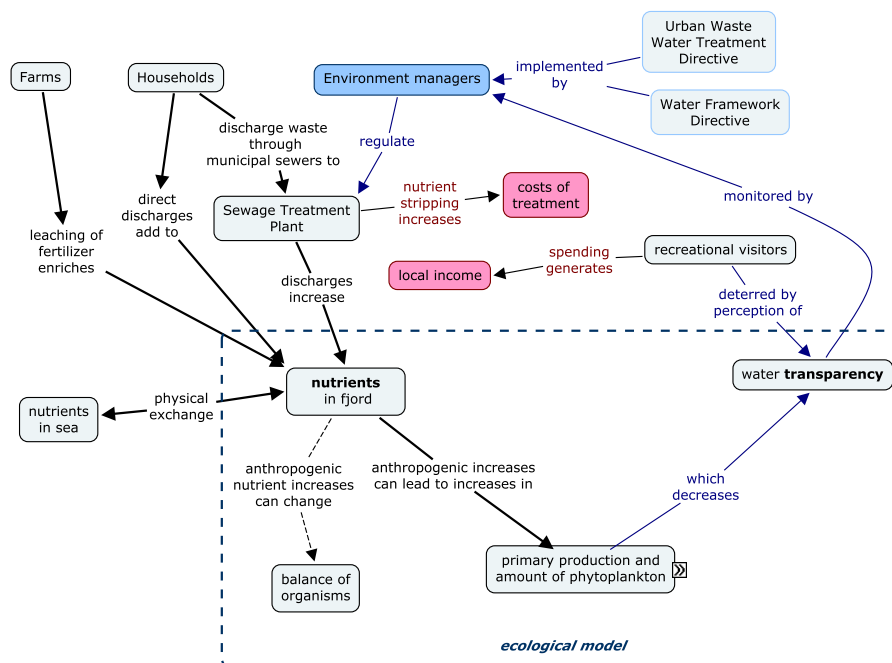


Figure 4: Example conceptual model, based on Eutrophication as an ‘Issue’ (Table 4). This example uses Cmap Tools to show ideas about the contents and causal relationships of the ‘virtual system’ as they might emerge from a preliminary discussion; it is not yet a full specification for the mathematical model, although suggests that ‘nutrients’ and ‘transparency’ might become *state variables* in this model. An attempt has been made to distinguish actual flows of nutrients (thicker lines) from less well-defined cause-&-effect relationships or information flows. Cmap allows a hierarchy to be set up within the conceptual model, with complex low-level objects collapsing into simpler objects when viewed at a high level. The tab on the ‘phytoplankton’ box indicates that it can be expanded in this way.

Table 8: Action Points for Conceptual Modelling task

<i>Sub- Action Point task</i>	Notes
<p><i>a. Construct conceptual models of the CZ system's response to the Policy Issue(s) that will allow visualization of its primary characteristics in relation to each other, e.g. external boundary conditions, major compartments, and those internal processes that control the flow of mass, energy and information through the system.</i></p> <ul style="list-style-type: none"> <li>– Sketch diagrams showing relationships amongst system components, and system boundary exchanges, for the parts of the 'natural ecosystem' that are relevant to the Issue and thus which need to appear in the 'virtual system';</li> </ul>	<p><i>see:</i></p> <p><i>Introduction to SAF Modelling</i></p>
<p><i>b. Use these models to indicate the primary cause &amp; effect relationships; specify the key forcings, variables, and processes; identify external inputs (mass, energy, &amp; information), internal inputs; and indicate the social and economic interactions, controls, processes, and components and their interactions relative to the cause &amp; effect chain; and specify expected CZ system outputs.</i></p> <ul style="list-style-type: none"> <li>– Add to these diagram(s) the cause-&amp;-effect chain from the HA(s) to the impact(s) identified during 'Issue Resolution'; this will include propagation of the effects into the human socio-economic system by way of 'goods and services';</li> <li>– Take care that relevant feedback loops are included both within the ecosystem component and by way of the socio-economic (including governance) components;</li> </ul>	
<p><i>c. Provide a sample format in the form of examples for these conceptual models by adapting various in-use methodologies.</i></p> <ul style="list-style-type: none"> <li>– Of currently available formats, Cmap Tools has been widely used in Spicosa applications, and seems to offer a good compromise between flexibility and specificity;</li> <li>– Formalize the model diagrams using the selected tools; where appropriate, make use of Cmap's facility for displaying different levels in a hierarchy of subsystems;</li> </ul>	<p><i>examples from Spicosa study sites</i></p>
<p><i>d. Specify the system outputs for both qualitative and quantitative analyses.</i></p> <ul style="list-style-type: none"> <li>– Ensure that the diagram has a place for the information that is expected to be output from the model of the virtual system, as agreed during Issue resolution</li> <li>– Include in the diagram suggestions for other outputs (e.g. time series of state variables or rates that can be compared with observations) that might be used to demonstrate reliable modelling of the CZ system</li> </ul>	

568 **13 Thinking about the information you will need**

569 Now you have an ‘Issue’ and a conceptual model of the relevant ‘virtual’  
 570 ESEsystem, the next task is to think about what data will be needed to  
 571 complete the mathematical and numerical modelling, to run numerical sim-  
 572 ulations, and to appraise or interpret the results, in later steps of the SAF.  
 573 Experience has shown that it’s best to begin data gathering as early as  
 574 possible. That’s what this task is about, and we hope that you find it  
 575 straightforward to work through the list in Table 9.

576 A few comments. ‘Actions to acquire data’ should start by querying  
 577 public data bases (such as those of meteorological information). After this,  
 578 consult any other source, including the scientific literature, available to you.  
 579 If needed data don’t seem to exist, can you simulate them with an accessory  
 580 model (e.g. using an astronomical model to calculate sunshine as a function  
 581 of latitude and day of the year), or adapt information from a similar coastal  
 582 zone? Only if all else fails, should you consider the expensive and time-  
 583 consuming process of measuring what you need. And even in this case, some  
 584 stakeholders or environment managers might already be taking observations  
 585 that can be adapted to your needs.

586 ‘Storing the data’ is worth thinking about as you start. If the data sets  
 587 prove to be are large, how might your institution store and access them?  
 588 Might they be useful again, once this application is finished? If so, store  
 589 them in a non-proprietary format for ease of later access (e.g. comma sepa-  
 590 rated columns of ASCII text instead of the latest Microsoft Excel format).

591 ‘Methods for modelling’ refers to your tools for making the main sys-  
 592 tems model. Will your modellers write code in languages such as Fortran  
 593 or C++ ? Will they use specialized modelling software such as Stella, or  
 594 a tool like Matlab<sup>11</sup> that has some of the advantages of a generalized lan-  
 595 guages as well as specialized modelling tools? The Spicosa project used the  
 596 modelling software, ExtendSim<sup>12</sup>, as its standard tool, and is publishing a  
 597 library of coastal zone model building blocks for ExtendSim. The software  
 598 is versatile, but as it works by linking blocks together, it cannot easily deal  
 599 with simulations that involve grids in 2 or 3 dimensions. It can take data  
 600 from, or output data to, more specialized models. We suggest that you ex-  
 601 amine some of the ExtendSim models that Spicosa has placed on its website  
 602 in order to understand better its abilities and limitations. In any case, be  
 603 aware of training needs if a new type of software is to be used.

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<sup>11</sup> The MathWorks, Inc. <http://www.mathworks.com/>

<sup>12</sup> Imagine That Inc. , <http://www.extendsim.com/>

Table 9: Action Points for Methods &amp; Information task

<i>Sub- Action Point task</i>	Notes
<p><i>a. Identify the methods suitable for resolving the various quantifications and qualitative interpretations needed.</i></p> <p>Identify methods for:</p> <ul style="list-style-type: none"> <li>– conceptual modelling and numerical simulation</li> <li>– analyzing initial, comparison, and boundary data, and for supply missing values numerically</li> <li>– measurements to provide missing data and parameter values, where necessary and affordable</li> <li>– acquiring new economic data, where necessary and affordable</li> <li>– acquiring new qualitative and quantitative social data, where necessary and affordable</li> </ul>	
<p><i>b. Acquire existing information/data on the major HAs relative to their controls and constraints on the ecosystems.</i></p> <ul style="list-style-type: none"> <li>– Identify the relevant HAs and set in motion actions to acquire relevant ‘pressure’ or ‘forcing’ data</li> <li>– Identify existing economic data relating to these HAs and set in motion actions to acquire these data</li> <li>– Identify existing demographic and social attitude data relating to these HAs and set in motion actions to get these data</li> <li>– If CZ Governance structure relative to HAs not clear from previous tasks, set in motion actions to identify relevant laws and governance institutions in place</li> </ul>	
<p><i>c. Obtain data inputs for external forcing (not having strong interactions) .</i></p> <ul style="list-style-type: none"> <li>– List variables for which data needs to be acquired, identify sources, and set in motion actions to acquire these data</li> </ul>	
<p><i>d. Indicate the format for storing the CZ relevant data</i></p> <ul style="list-style-type: none"> <li>– Set in motion actions to identify data storage format for existing data sets available for the CZ System</li> </ul>	
<p><i>e. Specify any auxiliary models needed to link with the systems model considered necessary</i></p> <ul style="list-style-type: none"> <li>– List auxiliary models that are available to you, and that are feasible to use with available resources.</li> </ul>	

## 604 14 Reflecting on progress so far

605 ‘System Design’ is a tool like a microscope or telescope; the sequence of tasks  
606 in this guide can be likened to the process of bringing the object of attention  
607 more sharply into focus. That object is the ‘virtual system’ that connects  
608 the Issue-related HA to its impact on ecosystem goods and services and their  
609 contribution to the ‘well-being needs’ of groups of stakeholder. Seen in the  
610 light of this analogy, the ‘Problem Scaling’ task is simple: it is to consider  
611 whether the ‘designed system’, in the form of the conceptual model, is too  
612 simple or too complicated. You do this so that you can scale - i.e. adjust the  
613 number of model components and the data requirements - for relevance (to  
614 the Issue), for resources (of skills and time available to you), and in terms  
615 of scientific understanding. Additionally, this is a good time to think over  
616 the work that has led you to the conceptual model.

617 ‘Occam’s razor’: *it is vain to with more what can be done with fewer*,  
618 suggests starting with a simple model, and adding extra components only  
619 when it proves impossible to get realistic results from the simple model.  
620 In the face of a very complicated ‘real’ - i.e. physical and human-social  
621 - world, Occam’s razor is helpful. When applied to models of systems,  
622 however, it may slice away something that appears minor but which actually  
623 plays a critical part in a feedback loop. We’ve found it helpful to use the  
624 word ‘complex’ for system models. Linear models, such as those simulating  
625 cause-effect chains, can be made simple; but most systems have feedback  
626 loops from which arise emergent properties that we (and you) may want to  
627 simulate. Thus they are complex, neither too simple nor too complicated.

628 ‘Problem Scaling’ can lead to removal of some existing parts of the con-  
629 ceptual model, and the addition of new parts. In ideal circumstances, such  
630 adjustment may go on for some time, as your team debate amongst them-  
631 selves and with stakeholders. In practice, your application will be restricted  
632 by the resources of people, skills, time and information available to you, and  
633 by the stakeholders’ time-constraints. So the ‘virtual system’, and the ‘Is-  
634 sue’, need to be reconsidered in relation to those constraints, and a decision  
635 reached, in consultation with stakeholders, as to what can be done. If your  
636 modellers are experienced and already have portfolios of model components  
637 (or can take these from the Spicosa website), then will be possible to build,  
638 quickly, an adequately complex model. If that is not possible, do as much  
639 as you can! Our experience in Spicosa suggests that even simple models,  
640 simulating only parts of the system, can be useful, and that, on its own, the  
641 business of resolving the Issue and creating a conceptual model can help by  
642 clarifying understanding of ecological, social and economic constraints on  
643 the management solutions, even if no numerical model is built.

644 Now you should be ready to work through the action points in Table 10,  
645 before moving on to the SAF’s next step of ‘System Formulation’.

Table 10: Action Points for Problem Scaling task

<i>Sub- Action Point task</i>	Notes
<p><i>a. Scale all processes and streamline the problem to the first-order linkages and interactions of the cause-&amp;effect chain; Simplify methods if the effort required to utilize them is out of balance with respect to the overall effort.</i></p> <p><i>b. Iterate on the scope of the problem to ensure feasibility and reduce if necessary.</i></p> <ul style="list-style-type: none"> <li>– Consider: <ul style="list-style-type: none"> <li>— reductions in the list of model state variables</li> <li>— re-adjusting ‘virtual’ System extent to simplify boundary condition description whilst retaining all relevant functionality</li> <li>— simplifying the representation of spatial heterogeneity within the model-to-be</li> <li>— removing or simplifying subsystems from the model-to-be</li> <li>— focussing on a single space and time scale, so eliminating some process descriptions</li> <li>— adding variables, feedback loops, and process descriptions in order to include relevant key system features hitherto omitted</li> </ul> </li> <li>– Prioritize, on grounds of relevance and cost-effectiveness, the activities of data acquisition, new measurements, and use of auxiliary models</li> <li>– List the human resources available to you (in terms of skills and person-months) for this project; estimate how much has been used so far</li> </ul>	<p><i>see:</i></p> <p><i>Problem Scaling: the movie</i></p>
<p><i>c. Begin to specify the format for scientific results: simulation output, qualitative information, and the formats required by the natural, economic, social sciences, and public users interfaces.</i></p> <ul style="list-style-type: none"> <li>– Begin to think about needs for a peer-reviewed scientific publication from your application results</li> </ul>	
<p><i>d. Begin to specify the format of output for presentations and visualizations (for policy-makers, stakeholders, and public) recommended for use ‘System Output’.</i></p> <ul style="list-style-type: none"> <li>– Discuss with stakeholders the outputs they would like</li> </ul>	
<p><i>Finally:</i></p> <ul style="list-style-type: none"> <li>– Write a ‘Designed System Report’ to summarize results</li> </ul>	

## 646 15 Appendix: Authorship, history and citation

647 The original ‘System Design’ handbook was the responsibility of SPICOSA’s  
 648 Work-Package 3, which began work at the first SPICOSA meeting in Rome,  
 649 20-22 February, 2007. The handbook went through several drafts, culminat-  
 650 ing in v.1.26 of 13 November 2007, which took account of feedback received  
 651 at the workshop in the University of Plymouth, 12-14 September 2007.

652 Further revisions were drafted in 2008, until in Brest in October 2008, it  
 653 was decided to use a web-based and layered approach to the SAF handbook.  
 654 Thus, the original v.1.26 was split into sections, which were worked on to  
 655 a plan developed in Rome in June 2009. v.3.02 of this ‘Guide to System  
 656 Design’, a summary of key ideas and a list of tasks and subtasks, was written  
 657 by the WP3 leader, drawing on material from v.1.26 and incomplete drafts  
 658 of other sections of the ‘e-handbook’, and the reported experiences of SSAs.  
 659 It was finished in February 2010, at which time WP3 was brought to an end,  
 660 its work done. Work on completing other sections for the web-site continues  
 661 in Spicosa WP6.

Table 11: Contributors to ‘System Design’ handbook and Guide

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